



THIRROUL SEASIDE AND ARTS FESTIVAL

www.thirroulfestival.com

Friday 5th April – Sunday 7th April 2019



An Austinmer/ Thirroul
Lions Club Project

Art in the Shops Exhibition
Saturday 23rd March – Sunday 7th April 2019

Art in the Shops is an annual event organised by the Lions Club of Austinmer-Thirroul. It's run in conjunction with the Thirroul Seaside & Arts Festival in April and is just one of the art related events at the festival including an art exhibition. For more information about these and other events visit the festival website: www.thirroulfestival.com

An Opportunity for you

You're invited to exhibit a piece of your art, to be displayed in a Thirroul shop window as a part of the preamble to the Thirroul Seaside and Arts Festival. This allows the festival to advertise the coming event, local shops feel a part of the festival and you, the artist have the opportunity to sell your piece commission-free. Your artwork would be on display for 2 weeks.

If you're interested ... read on

What you need to know:

Shop placement – delivery & collection

When I have finalised shop allocations I will advise you of your placement and other details.

Please note that your artwork will be on public view and should therefore be suitable for viewing by all ages. As the shop owners are good enough to provide valuable space in their window for a lengthy period, they have the right not to agree to display the artwork if they deem it not to be in keeping with their brand.

Art in the Shops will start on Saturday 23rd March and all artwork should be delivered to your allocated shop on or before this date. Please keep in mind it will be up to you to liaise with the shop owner once you have been allocated your space. If you change your mind, please let me know as soon as possible.

In the past, some artists have left their art piece with shop owners to place in the window and it didn't happen. You must place it yourself, unless the shop owner expressly wishes to do it themselves.

You need to be contactable during the period of the display. Artwork labels will be provided with your shop allocation information. These **MUST** be used for your art display.

Size of Art



Thirroul Festival PO Box 19 Thirroul NSW 2515



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Due to the limited space available in windows, the ideal size of your art should be no larger than 750mm x 750mm. **Smaller pieces have a higher probability of allocation.**

Sale of art

Please discuss with the shopkeeper how buyers can purchase your art. The shopkeeper will be advised that sales are commission-free.

Unsold artwork should be collected between the 8th & 14th of April – again please negotiate this with the business owner.

Once artists have been matched with shops, you will be sent a confirmation and other details. This will occur in early March.

Please feel free to share this information with other artists who may be interested in being involved.

What we need from you:

Confirmation – yes or no – by Monday 5th March

If no, do you wish to be notified about future Art in the Shops events?

Are you interested in more than one shop?

If so, please let me know by Monday 5th March. Please note that at this stage we do not know how many shops are participating so you may only end up with one shop window.

Do you know of other artists who would like to take part this year?

If so, please ask them to contact me as soon as possible via email: artinshops@thirroulfestival.com or by phone: 4224 7727. I will need your name, address, contact number & art dimensions. If you have a Webpage, Instagram or Facebook page please provide that information too.

Looking forward to hearing from you.

Cassandra Taglieri

Art in the Shops Co-ordinator

artinshops@thirroulfestival.com Phone: (02) 4224 7727



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